

An Online Outplacement Program:

***An Affordable Solution
For Exiting Employees***



Cut the cost, not the goodwill...

- ***Step-by-Step Skills Training***
- ***Resume Writing Software***
- ***Comprehensive Research Tools***
- ***One-on-One Coaching Services***



Why?

Downsizing Transitioning
Economic Positioning **Layoffs**
Focus Changes Goal Shifts
Proactive Trending **Market Response**

- What if you could give exiting employees the tools needed to find their next job without the expense of traditional outplacement? **Win-Win**
- What if they could learn to get their next job FASTER? **Reducing unemployment periods**
- What if they learn skills for finding employment that last a lifetime as compared to one-time resources? **Boosting morale and providing them a path to their future success**



Give Your Exiting Employees Skills, Not Services:

- Maintain positive community and corporate relations
- Promote successful transitioning and future employment
- Reduce emotional and psychological impacts
- Re-establish confidence and self-empowerment

Give a person a fish, and you feed them for a day. Teach a person how to fish, and you feed them for a lifetime. ”

– Chinese Proverb



With the Career Successions training program, your employees will learn:

Preparing For The Search:

- Assessing strengths and interests
- Developing your personal brand
- Developing a high impact resume, correspondence and other search materials

Finding New Opportunities:

- Pursuing job boards and the published job market
- Pursuing the hidden Job market and networking
- Social media (LinkedIn, Twitter and Facebook) do's and don'ts
- Effectively working with recruiters

Interviewing:

- The phone interview – objectives and strategies
- Preparing for the interview and the use of research tools
- Conducting the interview – important do's and don'ts
- Handling the salary question

Offer Negotiation:

- Interview follow up to stand apart from the crowd
- Win-win salary negotiations
- Negotiating other elements of a comprehensive package

How?

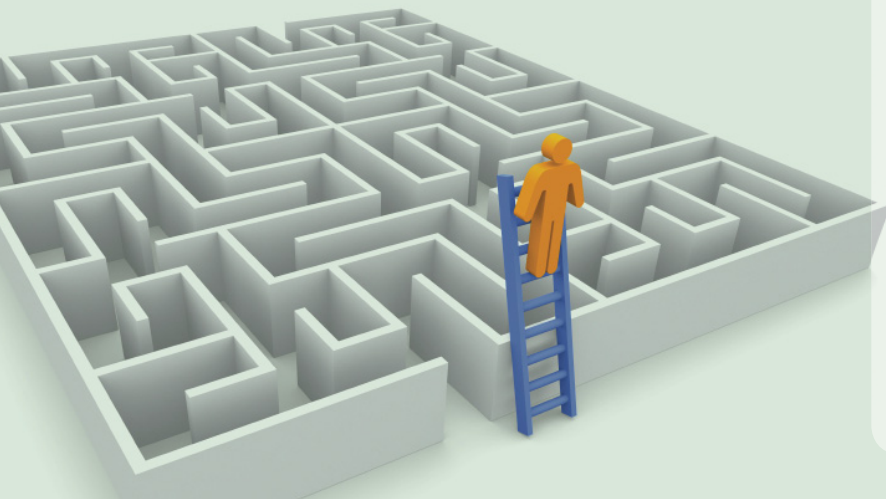
The old methods of finding a job are simply NOT working anymore. Don't let your exiting employees find out the hard way. Give them the training they need to navigate today's employment climate.



How do we do it?

Using a unique combination of tools, technology and expert training, Career Successions provides an affordable solution for employers with guaranteed results.

- Step-by-step guidance from the nation's top career coaching experts including exclusive video training, worksheets and tracking forms.
- WinWay® resume writing software
- Access to Hoover's® database of more than 33 million companies and industry research
- Online access to Kennedy's® Directory of Executive & Professional Recruiters with more than 13,000 recruiters including emails and phone numbers
- Aggregated job board postings
- One-on-one coaching sessions, resume writing services and individual skills training
- Weekly advice, job search tips and much more



Help your exiting employees help themselves...



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